

# Transport Information Days Zaragoza City “Team”



Brokerage event 18 July 2012

# Zaragoza City Team



- City Council of Zaragoza (public authority).  
Departments of Urban Mobility.
- ZLC – Zaragoza Logistics Center (R&D institution). Transport Research Group
- ITA – Aragon Institute of Technology (public R&D center). ICT Applied to Logistics

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# City Council of Zaragoza



- Zaragoza is the fifth city of Spain, with more than 700,000 inhabitants
- Biggest infrastructure in Spain to promote the bicycle with best valued service by users. High investment in infrastructure for bicycle promotion
- Tram inaugurated in 2011 with stops full of technology
- State of the art Traffic Management Tools: Cameras & Bluetooth for counting vehicles, taxi fleets integrated in real time, traffic lights connected with optic fibre
- City Card with chip. Many applications, multimodal prices
- Telecom infrastructures: WIMAX Mobile and biggest WIFI deployment in Spain
- Interested in policies to handicapped and discriminated people and Urban Freight Distribution
- Electric Recharge Points available
- Electric Car designers in the region
- Hydrogen Foundation in the region

# ZLC & ITA



- ITA was awarded 4 years ago by the Spanish Government to create the Centre of Knowledge in ICTs & Logistics and is developing a Public Demonstration in such technologies.
- ZLC is an international research institution created in collaboration with the Massachusetts Institute of Technology (MIT) and it has been designated as headquarters of the National Center of Excellence in Logistics and SCM.
- Participation in several ongoing European projects.
- Interest in participation in proposals for:
  - **SST.2013.3-1. Managing integrated multimodal urban transport network**
  - **GC.SST.2013-4. Demonstration of electric buses as urban public transport**
  - **CIVITAS**
  - **CIP ICT PSP, CIP IEE, and Smart Cities Initiatives.**